

# Lurpak® crowned best butter in the world

**Lurpak® has scooped the coveted first prize of best butter brand at the biannual World Championship Cheese Contest in US. Winning in the Salted and Unsalted Butter Category Lurpak® beat off competition from over 30 other leading butters to take the title.**

As the world's premier cheese, butter and yogurt competition, the accolades are awarded by 56 skilled technical judges and dairy scientists from around the world. With over 3,000 entries in 120 categories from 26 countries, the awards bring together the cream of the crop in dairy products in Wisconsin, USA.

This is a truly global recognition for Lurpak®. As a brand that has a real heritage of Danish excellence that only uses the very best natural ingredients.

Since 1901 Lurpak® have been at the forefront of quality butter, setting the standard where only the very best is good enough.

Produced in Denmark and sold in more than 75 countries, Lurpak® boasts a global fanbase that spreads around the world. Blending traditional methods with state of the art technology to produce the world class butter.

Lurpak® is made from all natural ingredients using 100% fresh milk.

